

KINZ RADIO, LICENCED IN HUMBOLDT, KANSAS, WITH OFFICES AT 117 S. GRANT IN CHANUTE, KANSAS, IS COMMITED TO LOCALISM FOR RADIO. ESTABLISHED IN 1998, KINZ IS A 25KW STATION SERVING THE NEEDS OF SOUTHEAST KANSAS RADIO.

IN KANSAS, NEWS AND WEATHER ARE IMPORTANT TO THE LISTENERS. THAT'S WHY WE OFFER LOCAL NEWS AT 6,7,AND 8AM MONDAY THROUGH FRIDAY, ALONG WITH STATE NEWS FROM THE MID-AMERICA NES NETWORK 6 DAYS A WEEK AND NATIONAL NEWS EVERY HOUR FROM CNN. KINZ OFFERS NEWS 24 HOURS VIA OUR WEB-SITE AT WWW.KINZ.BIZ. WEATHER IS ON THE AIR 3 TIMES AN HOUR AROUND THE CLOCK 7 DAYS A WEEK, BECAUSE WEATHER IN KANSAS IS UNPREDICTABLE.

KINZ RADIO OFFERS VARIOUS PUBLIC AFFAIRS PROGRAMMING OF IMPORTANCE TO THE LISTENING AUDIENCE. RADIO CLASSIFIEDS IS A SHOW THAT ALLOWS LISTENERS TO CALL IN AND BUY, SELL OR TRADE MERCHANDISE, AND TO DISCUSS LOCAL EVENTS OF INTEREST. THE HOMETOWN GARDEN SHOW RUNS DURING THE GROWING SEASON FROM MARCH TO AUGUST WITH INFORMATION FROM AREA EXPERTS OF TIMELY INTEREST AND ANSWERS QUESTIONS FROM CALLERS. KINZ IS THE VOICE FOR CHANUTE HIGH SCHOOL SPORTS, BOYS AND GIRLS, AS WELL AS NEOSHO COUNTY COMMUNITY COLLEGE, AREA HIGH SCHOOL TEAMS, AND KANSAS STATE UNIVERSITY SPORTS. EACH DAY KINZ OFFERS A COMMUNITY CALENDAR TWICE DAILY AND DURING ELECTION TIME, BRINGS ELECTION RESULTS. EVERY WEEK, KINZ HAS THE ROYSTER MIDDLE SCHOOL STUDENT OF THE WEEK IN THE STUDIO TO ANNOUNCE LUNCH MENU'S, SPORTS, SCHOOL ACTIVITIES AND OTHER THINGS. THE STUDENT IS PICKED BY RAISING THEIR GRADES THAT WEEK OR SPECIAL ACHIEVEMENTS. TWICE A MONTH, KINZ TALKS WITH THE COLLEGE ABOUT HAPPENINGS ON CAMPUS. KINZ HAS AN OPEN DOOR TO THE PUBLIC FOR COMMUNITY INTEREST GOUPS AND HAPPENINGS.

KINZ'S MUSIC IS GEARED FOR THE 30 TO 65 YEAR OLD AGE GROUP; HOWEVER, RECENT ADDITIONS HAVE INCREASED THOSE NUMBERS. FORMAT INCLUDES PREDOMINATELY 70'S,80'S AND 90'S, BUT EACH DAY FOR AN HOUR, YOU'RE INVITED TO GO BACK IN TIME WITH THE BEST OF THE 50'S AND 60'S. ON SUNDAYS THERE'S CONTEMPORARY CHRISTIAN MUSIC FROM 6A TO 8A, FOLLOWED BY SMOOTH JAZZ FROM 8A TO 10A AND THEN FOLLOWED BY DRIVING BLUES FROM 10 TO NOON. AGRICULTURE IS BIG IN SOUTHEAST KANSAS, SO KINZ BRINGS THE MID AG NETWORK 6 DAYS A WEEK WITH OVER 10 PROGRAMS DAILY. FOR THE OUTDOORSMAN, OUR WEB-SITE HAS UP TO THE MINUTE HUNTING AND FISHING REPORTS. WE HAVE HAD ON THE AIR NATIONALLY RECOGNIZED PROFESSIONALS IN THE OUTDOOR WORLD.

WHENEVER THREATENING WEATHER IS APPARENT, KINZ IS N THE AIR LIVE WITH WEATHER REPORTS AND BREAKING NEWS. WE PARTICIPATE IN THE EMERGENCY ALERT SYSTEM THAT ALERTS LISTENERS IN OUR AREA. OUR WEB-SITE HAS 4 DIFFERENT WEATHER SITES AND RADARS FOR OUR AREA AND NATIONALLY. KINZ IS PROUD TO BE A MEMBER OF THE AMBER ALERT PROGRAM, WHICH NOTIFIES LISTENERS OF POSSIBLE CHILD ABDUCTIONS TO BE BROADCAST ON THE AIR FOR THE CHILDS SAFETY. KINZ INTERRUPTED LIVE PROGRAMMING ON VARIOUS OCCASIONS SUCH AS 9-11 AND THE SPACE SHUTTLE MISHAP TO BRING NON-STOP COVERAGE OF THESE EVENTS.

KINZ KNOWS THE IMPORTANCE OF POLITICAL PROGRAMMING AND LOCAL GOVERNMENT. WE HVE HAD VRIOUS CANDIDATES ON THE AIR LIVE, GOVERNMENT OFFICIALS, AND DONE LIVE INTERVIEWS. WE HAVE ALSO HAD VOTING PSA'S RAN TO SHOW THE IMPOTANCE OF VOTING.

KINZ RADIO IS MORE THAN JUST A LOCAL STATION, WE DO LOCAL AND AREA SPORTS, VARIOUS HOMECOMING CELEBRATIONS IN THE AREA, GRND OPENINGS AT BUSINESSES, FAIRS, THE OPENING OF THE NEW SPORTS COMPLEX, WE TALKWITH THE FIRE DEPARTMENT EACH YEAR IN OCTOBER ABOUT FIRE PREVENTION MONTH, AND RUN PUBLIC SERVICE ANNOUNCEMENTS TOTALING THOUSANDS OF DOLLARS, FREE. AFTER A WINTER STORM WIPES OUT POWER TO THE CITY, WE WORKED WITH THEM TO GET A GENERATOR TO GET INFORMATION TO LISTENERS WHO WERE LEFT POWERLESS FOR SEVERAL DAYS. KINZ PARTICIPATED WITH

THE KANSAS HIGHWAY PATROL AT WALMART FOR THEIR DRUNK-DRIVING SEMINAR, ALSO THE IDENTI-KID PROGRAM BY THE LOCAL SHERIFF'S DEPARTMENT. FOR OUR WORK IN THE COMMUNITY, KINZ WAS HONORED BY THE BUSINESS AND PROFESSIONAL WOMENS CLUB FOR BUINESS OF THE YEAR AND WERE ALSO THE CITY OF CHANUTE'S EXEMPLERY BUSINESS OF THE YEAR. ARRANGEMENTS HAVE BEEN MADE WITH LOCAL SCHOOL DISTRICTS IN THE LISTENING AREA TO ALERT US WITH ANY SCHOOL CLOSINGS DUE TO WEATHER CONDITIONS OR ANY OTHER EMERGENCY OR SCHOOL ACTIVITIES.

KINZ IS INVOLVED WITH NUMEROUS COMMUNITY ACTIVITIES SUCH AS MS WALK'S, THE RELAY FOR LIFE FOR CANCER RESEARCH, DOWN SYNDROME BUDDY WALK, HEALTH FAIRS AND BLOOD DRIVES, AND DISASTER RELIEF FOR TORNADO VICTIMS IN PARSONS. WE RAISED A BOX TRUCK OF GOODS, AND HAULED IT TO PARSONS. WE ARE COUNTLESSLY RUNNING FUNDRAISERS FOR INDIVIDUALS WITH VARIOUS CATASTROPHIC NEEDS FROM TRAGEDIES TO ILLNESSES. WE HAVE IMPLEMENTED AT TIMES, AN INTERNSHIP PROGRAM AT CHANUTE HIGH SCHOOL AND NEOSHO COUNTY COMMUNITY COLLEGE FOR INSPIRING RADIO PROSPECTS. KINZ HAS HOSTED A WORLD CHAMPIONSHIP CANNONBALL CONTEST WITH PROCEEDS GOING TO VARIOUS ORGANIZATIONS OR INDIVIDUALS. IN 2000, WE RAISED \$1500 FOR THE HIGH SCHOOL BAND TO GO TO THE COTTON BOWL IN DALLAS, TEXAS, \$2500 FOR THE NEW CHANUTE SPORTS COMPLEX, 250 BOXES OF ITEMS FOR TROOPS IN IRAQ AND HELPED HAND OUT 10,000 ROSES FREE TO ANYONE IN REMEMBRANCE OF 911.

KINZ RADIO IS A MEMBER OF MAIN STREET CHANUTE, THE CHANUTE, YATES CENTER, AND HUMBOLDT CHAMBER OF COMMERCE'S, AND THE KANSAS ASSOCIATION OF BROADCASTERS. MIKE SUTCLIFFE, OWNER, WAS PAST PRESIDENT OF THE CHANUTE JAYCEES, KIWANIS, ELKS, A MEMBER OF THE TOURISM COMMITTEE, PAST PRESIDENT OF THE COLLEGE BOOSTER CLUB AND CITY OF CHANUTE BEAUTIFICATION COMMITTEE.

KINZ HAS WON NUMEROUS STATE WIDE AWARDS OF EXCELLENCE IN BROADCASTING FROM THE KANSAS ASSOCIATION OF BROADCASTERS. RECENTLY, KINZ HAS SIGNED ON WITH EEO1SOURCE. IT IS AN EQUAL EMPLOYMENT OPPORTUNITY SOFTWARE SOLUTION FOR NOTIFYING EMPLOYMENT AGENCIES AND SUBSIDERIES OF EMPLOYMENT OPPORTUNITIES AT KINZ AND OTHER RADIO STATIONS. THE PROGRAM IS DESIGNED TO HELP FROM DISCRIMINATING AGAINST ANYONE REGARDLESS OF RACE, RELIGION OR DISABILITY.

KINZ SERVES THE NEEDS OF SOUTHEAST KANSAS, AND SHOULD CONTINUE THIS SERVICE UPON GRANTING OF LICENSE RENEWAL.